

4. APRIL 2019
GEMEINSAM WACHSEN

#STAR COOPERATION

#10 JAHRE PARTNERSCHAFT

#EXPERTENTUM FÜR BMW

#GEMEINSAM ERFOLGREICH

STAR COOPERATION GmbH
Muthmannstraße 3, 80939 München



AGENDA 04.04.2019

WAS SIE ERWARTET



10:30 | 13:00 | 15:00

» NEXT REALITY

Herr Georg Krüger

11:00 | 13:30 | 15:30

» RAPID PROTOTYPING IN DER VERNETZUNGSTECHNIK

Herr Christian Huschle

11:20 | 13:50 | 16:25

» AFTER SALES 4.0

Herr Alexander Fuchs

11:35 | 14:05 | 16:05

» FUTURE COLLABORATION - VERNETZTE ARBEITSWELTEN

Herr Jan Schlechter

11:55 | 14:25 | 15:50

» DIGITALISIERUNG IM MARKETING - POTENZIALE & CHANCEN

Herr Albrecht Heidinger

12:10 | 14:40 | 16:40

» LOGISTIK TRIFFT DIGITALISIERUNG

Herr Philipp Hohenstein

12:25 | 16:55

» QUICK WINS DER DIGITALISIERUNG IN 5 MIN ZUM BI DASHBOARD

Herr Maximilian Munz



BI Dashboard in 5 Minuten

mit Microsoft Power BI

#STAR COOPERATION

#10 JAHRE PARTNERSCHAFT

#EXPERTEN FÜR BMW

#GEMEINSAM ERFOLGREICH UNTERWEGS

#GUTE ZUSAMMENARBEIT

	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q
1	Partnumber	Partfamily	Market	Dealer	City	Year	Turnover	Planned Turn	Data Type	Product	Product Cod	ProdFamily	ProdFamily C	MS Code	Segment	Type	EDL Number
2	654321	Oil	Germany	108 - Examp	Dresden	2017	288	292	ADE-22567	Liquids	Li-654321	ids_Oil	ids_Oil54321	10420	LO	LO_Liquids	29241946
3	654321	Oil	France	100 - Examp	Paris	2017	315	316	SRV-44864	Liquids	Li-654321	ids_Oil	ids_Oil54321	18652	LO	LO_Liquids	83068465
4	654321	Oil	Italy	107 - Examp	Florence	2018	429	438	HLO-99861	Liquids	Li-654321	ids_Oil	ids_Oil54321	69155	LO	LO_Liquids	34136640
5	654321	Oil	Portugal	104 - Examp	Porto	2018	201	206	AXE-44576	Liquids	Li-654321	ids_Oil	ids_Oil54321	24240	LO	LO_Liquids	19162008
6	654987	Oil	Turkey	101 - Examp	Istanbul	2018	400	405	ALS-55321	Liquids	Li-654987	ids_Oil	ids_Oil54987	33879	LO	LO_Liquids	46480325
7	654987	Oil	Spain	100 - Examp	Mardrid	2018	370	379	LMS-11247	Liquids	Li-654987	ids_Oil	ids_Oil54987	63573	LO	LO_Liquids	66207757
8	654987	Oil	England	105 - Examp	Manchester	2018	296	298	KOM-88653	Liquids	Li-654987	ids_Oil	ids_Oil54987	40992	LO	LO_Liquids	34010633
9	654987	Oil	Austria	108 - Examp	Linz	2018	197	197	ADE-22568	Liquids	Li-654987	ids_Oil	ids_Oil54987	14638	LO	LO_Liquids	39803205
10	654765	Oil	Poland	100 - Examp	Warsaw	2018	335	336	SRV-44865	Liquids	Li-654765	ids_Oil	ids_Oil54765	12456	LO	LO_Liquids	84665632
11	654765	Oil	Sweden	106 - Examp	Helsingborg	2018	245	251	HLO-99862	Liquids	Li-654765	ids_Oil	ids_Oil54765	29509	LO	LO_Liquids	33050088
12	654765	Oil	Germany	106 - Examp	Munich	2017	111	114	AXE-44577	Liquids	Li-654765	ids_Oil	ids_Oil54765	54539	LO	LO_Liquids	24457398
13	654765	Oil	France	110 - Examp	Paris	2018	159	158	ALS-55322	Liquids	Li-654765	ids_Oil	ids_Oil54765	31633	LO	LO_Liquids	58007274
14	654765	Oil	Italy	103 - Examp	Milan	2018	91	97	LMS-11248	Liquids	Li-654765	ids_Oil	ids_Oil54765	45962	LO	LO_Liquids	71690679
15	654765	Oil	Portugal	109 - Examp	Porto	2018	140	145	KOM-88654	Liquids	Li-654765	ids_Oil	ids_Oil54765	77591	LO	LO_Liquids	17314576
16	654123	Oil	Turkey	109 - Examp	Ankara	2018	356	359	ADE-22569	Liquids	Li-654123	ids_Oil	ids_Oil54123	88443	LO	LO_Liquids	45016237
17	654123	Oil	Spain	102 - Examp	Barcelona	2018	224	224	SRV-44866	Liquids	Li-654123	ids_Oil	ids_Oil54123	55516	LO	LO_Liquids	47200706
18	654123	Oil	England	110 - Examp	London	2017	362	371	HLO-99863	Liquids	Li-654123	ids_Oil	ids_Oil54123	68364	LO	LO_Liquids	51853872
19	654123	Oil	Austria	107 - Examp	Salzburg	2018	194	204	AXE-44578	Liquids	Li-654123	ids_Oil	ids_Oil54123	40036	LO	LO_Liquids	74637135
20	654123	Oil	Poland	105 - Examp	Warsaw	2018	227	235	ALS-55323	Liquids	Li-654123	ids_Oil	ids_Oil54123	34252	LO	LO_Liquids	49375960
21	556789	Tire	Sweden	110 - Examp	Gothenburg	2017	257	262	LMS-11249	Wheels	Wh-556789	els_Tire	els_Tire5678	32801	WT	WT_Wheels	22887248
22	556789	Tire	Germany	100 - Examp	Stuttgart	2018	297	303	KOM-88655	Wheels	Wh-556789	els_Tire	els_Tire5678	58461	WT	WT_Wheels	44194086
23	556789	Tire	France	105 - Examp	Bordeaux	2017	256	255	ADE-22570	Wheels	Wh-556789	els_Tire	els_Tire5678	60291	WT	WT_Wheels	82476629
24	556789	Tire	Italy	102 - Examp	Florence	2017	174	183	SRV-44867	Wheels	Wh-556789	els_Tire	els_Tire5678	11247	WT	WT_Wheels	71775687
25	556123	Tire	Portugal	109 - Examp	Porto	2018	31	35	HLO-99864	Wheels	Wh-556123	els_Tire	els_Tire5612	36362	WT	WT_Wheels	27352436
26	556123	Tire	Turkey	102 - Examp	Ankara	2018	315	325	AXE-44579	Wheels	Wh-556123	els_Tire	els_Tire5612	85363	WT	WT_Wheels	17556802
27	556123	Tire	Spain	100 - Examp	Mardrid	2017	199	200	ALS-55324	Wheels	Wh-556123	els_Tire	els_Tire5612	87665	WT	WT_Wheels	45523930
28	556123	Tire	England	103 - Examp	Leicester	2017	442	449	LMS-11250	Wheels	Wh-556123	els_Tire	els_Tire5612	64962	WT	WT_Wheels	85240623
29	556123	Tire	Austria	103 - Examp	Salzburg	2017	450	448	KOM-88656	Wheels	Wh-556123	els_Tire	els_Tire5612	20882	WT	WT_Wheels	80624258
30	556123	Tire	Poland	110 - Examp	Warsaw	2018	497	498	ADE-22571	Wheels	Wh-556123	els_Tire	els_Tire5612	65919	WT	WT_Wheels	73582986
31	556345	Tire	Sweden	101 - Examp	Helsingborg	2017	176	185	SRV-44868	Wheels	Wh-556345	els_Tire	els_Tire5634	40819	WT	WT_Wheels	27912999
32	556345	Tire	Germany	106 - Examp	Munich	2018	390	388	HLO-99865	Wheels	Wh-556345	els_Tire	els_Tire5634	20418	WT	WT_Wheels	86003821
33	556345	Tire	France	106 - Examp	Paris	2017	349	358	AXE-44580	Wheels	Wh-556345	els_Tire	els_Tire5634	40423	WT	WT_Wheels	65594738
34	556345	Tire	Italy	100 - Examp	Rome	2018	167	169	ALS-55325	Wheels	Wh-556345	els_Tire	els_Tire5634	25804	WT	WT_Wheels	13739357
35	556987	Tire	Portugal	101 - Examp	Lisbon	2017	478	486	LMS-11251	Wheels	Wh-556987	els_Tire	els_Tire5698	39772	WT	WT_Wheels	29220129
36	556987	Tire	Turkey	101 - Examp	Istanbul	2017	257	265	KOM-88657	Wheels	Wh-556987	els_Tire	els_Tire5698	84255	WT	WT_Wheels	76774684

	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q
1	Partnumber	Partfamily	Market	Dealer	City	Year	Turnover	Planned Turn	Data Type	Product	Product Code	ProdFamily	ProdFamily (MS Code)	Segment	Type	EDL Number	
2	654321	Oil	Germany	108 - Examp	Dresden	2017	288	292	ADE-22567	Liquids	Li-654321	ids_Oil	ids_Oil54321	10420	LO	LO_Liquids	29241946
3	654321	Oil	France	100 - Examp	Paris	2017	315	316	SRV-44864	Liquids	Li-654321	ids_Oil	ids_Oil54321	18652	LO	LO_Liquids	83068465
4	654321	Oil	Italy	107 - Examp	Florence	2018	429	438	HLO-99861	Liquids	Li-654321	ids_Oil	ids_Oil54321	69155	LO	LO_Liquids	34136640
5	654321	Oil	Portugal	104 - Examp	Porto	2018	201	206	AXE-44576	Liquids	Li-654321	ids_Oil	ids_Oil54321	24240	LO	LO_Liquids	19162008
6	654987	Oil	Turkey	101 - Examp	Istanbul	2018	400	405	ALS-55321	Liquids	Li-654987	ids_Oil	ids_Oil54987	33879	LO	LO_Liquids	46480325
7	654987	Oil	Spain	100 - Examp	Mardrid	2018	370	379	LMS-11247	Liquids	Li-654987	ids_Oil	ids_Oil54987	63573	LO	LO_Liquids	66207757
8	654987	Oil	England	105 - Examp	Manchester	2018	29	233	KOM-88653	Liquids	Li-654987	ids_Oil	ids_Oil54987	4012	LO	LO_Liquids	34010633
9	654987	Oil	Austria	108 - Examp	Wien	2018	19	197	ADE-22568	Liquids	Li-654987	ids_Oil	ids_Oil54987	14138	LO	LO_Liquids	39803205
10	654765	Oil	Poland	100 - Examp	Warsaw	2018	33	336	SRV-44865	Liquids	Li-654765	ids_Oil	ids_Oil54765	12156	LO	LO_Liquids	84665632
11	654765	Oil	Sweden	106 - Examp	Helsingborg	2018	24	241	HLO-99862	Liquids	Li-654765	ids_Oil	ids_Oil54765	2919	LO	LO_Liquids	33050088
12	654765	Oil	Germany	106 - Examp	Munich	2017	11	114	AXE-44577	Liquids	Li-654765	ids_Oil	ids_Oil54765	5419	LO	LO_Liquids	24457398
13	654765	Oil	France	110 - Examp	Paris	2018	15	158	ALS-55322	Liquids	Li-654765	ids_Oil	ids_Oil54765	3113	LO	LO_Liquids	58007274
14	654765	Oil	Italy	103 - Examp	Milan	2018	9	97	LMS-11248	Liquids	Li-654765	ids_Oil	ids_Oil54765	4132	LO	LO_Liquids	71690679
15	654765	Oil	Portugal	109 - Examp	Porto	2018	14	141	KOM-88654	Liquids	Li-654765	ids_Oil	ids_Oil54765	7591	LO	LO_Liquids	17314576
16	654123	Oil	Turkey	109 - Examp	Ankara	2018	356	359	ADE-22569	Liquids	Li-654123	ids_Oil	ids_Oil54123	88443	LO	LO_Liquids	45016237
17	654123	Oil	Spain	102 - Examp	Barcelona	2018	224	224	SRV-44866	Liquids	Li-654123	ids_Oil	ids_Oil54123	55516	LO	LO_Liquids	47200706
18	654123	Oil	England	110 - Examp	London	2017	362	371	HLO-99863	Liquids	Li-654123	ids_Oil	ids_Oil54123	68364	LO	LO_Liquids	51853872
19	654123	Oil	Austria	107 - Examp	Salzburg	2018	194	204	AXE-44578	Liquids	Li-654123	ids_Oil	ids_Oil54123	40036	LO	LO_Liquids	74637135
20	654123	Oil	Poland	105 - Examp	Warsaw	2018	227	235	ALS-55323	Liquids	Li-654123	ids_Oil	ids_Oil54123	34252	LO	LO_Liquids	49375960
21	556789	Tire	Sweden	110 - Examp	Gothenburg	2017	257	262	LMS-11249	Wheels	Wh-556789	els_Tire	els_Tire5678	32801	WT	WT_Wheels	22887248
22	556789	Tire	Germany	100 - Examp	Munich	2017	297	301	ALS-55325	Wheels	Wh-556789	els_Tire	els_Tire5678	5111	WT	WT_Wheels	40861111
23	556789	Tire	France	105 - Examp	Paris	2017	256	256	ADE-22570	Wheels	Wh-556789	els_Tire	els_Tire5678	6111	WT	WT_Wheels	82475629
24	556789	Tire	Italy	102 - Examp	Florence	2018	174	174	SRV-44867	Wheels	Wh-556789	els_Tire	els_Tire5678	1111	WT	WT_Wheels	71775687
25	556123	Tire	Portugal	104 - Examp	Porto	2018	31	31	HLO-99864	Wheels	Wh-556123	els_Tire	els_Tire5612	3111	WT	WT_Wheels	27352436
26	556123	Tire	Turkey	101 - Examp	Ankara	2018	315	325	ALS-55323	Wheels	Wh-556123	els_Tire	els_Tire5612	8111	WT	WT_Wheels	17556802
27	556123	Tire	Sweden	106 - Examp	Helsingborg	2018	199	200	ALS-55323	Wheels	Wh-556123	els_Tire	els_Tire5612	8111	WT	WT_Wheels	45523930
28	556123	Tire	France	106 - Examp	Paris	2017	442	442	LMS-11250	Wheels	Wh-556123	els_Tire	els_Tire5612	6111	WT	WT_Wheels	85240623
29	556123	Tire	Austria	108 - Examp	Salzburg	2017	450	450	SRV-44868	Wheels	Wh-556123	els_Tire	els_Tire5612	2111	WT	WT_Wheels	80624258
30	556123	Tire	Poland	110 - Examp	Warsaw	2018	497	498	ADE-22571	Wheels	Wh-556123	els_Tire	els_Tire5612	65919	WT	WT_Wheels	73582986
31	556345	Tire	Sweden	101 - Examp	Helsingborg	2017	176	185	SRV-44868	Wheels	Wh-556345	els_Tire	els_Tire5634	40819	WT	WT_Wheels	27912999
32	556345	Tire	Germany	106 - Examp	Munich	2018	390	388	HLO-99865	Wheels	Wh-556345	els_Tire	els_Tire5634	20418	WT	WT_Wheels	86003821
33	556345	Tire	France	106 - Examp	Paris	2017	349	358	AXE-44580	Wheels	Wh-556345	els_Tire	els_Tire5634	40423	WT	WT_Wheels	65594738
34	556345	Tire	Italy	100 - Examp	Rome	2018	167	169	ALS-55325	Wheels	Wh-556345	els_Tire	els_Tire5634	25804	WT	WT_Wheels	13739357
35	556987	Tire	Portugal	101 - Examp	Lisbon	2017	478	486	LMS-11251	Wheels	Wh-556987	els_Tire	els_Tire5698	39772	WT	WT_Wheels	29220129
36	556987	Tire	Turkey	101 - Examp	Istanbul	2017	257	265	KOM-88657	Wheels	Wh-556987	els_Tire	els_Tire5698	84255	WT	WT_Wheels	76774684

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ERTZAN KIRTZALI

Senior Manager

STAR COOPERATION GmbH

Mobil: +49 7031 6288- 249

E-Mail: ertzan.kirtzali@star-cooperation.com



MAXIMILIAN MUNZ

Junior Consultant

STAR COOPERATION GmbH

Mobil: +49 7031 6288- 3493

E-Mail: maximilian.munz@star-cooperation.com